

John H. Fisher
One Charles Street South; Unit 8D
Boston, MA 02116

Boston College, Senior Lecturer **2017 to present**
Commonwealth Ave; Chestnut Hill, MA 02467
Strategic Brand Management Course, Undergraduate & Graduate -- MBA
Boston College Undergraduate Marketing Academy; Co- Director

Boston College, Adjunct Lecturer **2014 to 2017**
Commonwealth Ave; Chestnut Hill, MA 02467
Strategic Brand Management Course, Undergraduate & Graduate -- MBA

Babson College; Adjunct Lecturer **2006 to May 2014**
Babson Park, MA 02457
Brand Management Course, 2 sections; undergraduate
 o Received consistent 1.0-1.5 course ratings from approx. 900 students
 o Guest lecturer at Graduate Course in Brand Management, 2006 to present
 o Guest lecturer at Sports Marketing Course, 2011 to present
Guest lecturer at Boston College's Carroll School of Management and Harvard Business School

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Boston College, Carroll School of Management, Chestnut Hill, MA **1969 – 1971**
Master's in Business Administration, concentration in Quantitative Analysis

