

**PHILANTHROPY BOOT CAMP  
FOR JOURNALISTS**

Philanthropy touches everything. Whether covering political candidates or business practices, or probing the workings of universities, the arts, scientific research or social support programs, philanthropy often comes into play as a defining element. As a result, a working understanding the rules governing the philanthropic sector can be the key to fully understanding the story.

The Philanthropy Boot Camp for Journalists is designed to engage a limited number of the country's leading journalists in a program that will help them to navigate the complex web of rules that define the way that the sector operates. Offered by Boston College Law School's Forum on Philanthropy and the Public Good, this daylong program will engage many of the nation's leading experts on philanthropy and public policy in an important program certain to benefit a journalist's work.

The Philanthropy Boot Camp for Journalists is a project of the Boston College Law School Forum on Philanthropy and the Public Good, a non-partisan think tank devoted to considering issues of whether the current rules governing the charitable sector best serve the public good. Work of the Forum is supported by many of the country's leading foundations including: the Ford Foundation, the Carnegie Corporation of New York, the William and Flora Hewlett Foundation, the David Bohnett Foundation, the Barr Foundation, the Lewis B. and Dorothy Cullman Foundation, Inc., the Chicago Community Trust, the Andrea & Charles Bronfman Philanthropies the Community Foundation for Greater Atlanta, and the Atlantic Philanthropies.

The following sessions will be presented:

### **Understanding the Philanthropic Landscape**

*Stacy Palmer, Chronicle of Philanthropy*

What does the charitable landscape look like? Who gives? How much? And where does it go? This session offers rare, in-depth, access to the Editor of The Chronicle of Philanthropy, an especially accomplished observer of charitable giving in the U.S. Ms. Palmer will draw upon research and writing at the Chronicle and will add information and data from resources uniquely available to her. This session will offer participants a solid understanding of the structure of the charitable landscape, and notably, important emerging trends in American charitable giving.

### **Taxes and the Philanthropic Sector**

*Ray D. Madoff, Boston College Law School*

Tax law plays an essential role in shaping the charitable sector. Yet, the tax rules are arcane and it can be hard

## **Nonprofits and Advocacy**

*Roger Colinvaux, Catholic University*

*Robert Maguire, Center for Responsive Politics*

Advocacy activity by nonprofits has dominated headlines in recent years, from Donald Trump's vow to destroy the Johnson Amendment, to the increase in "dark money" spending after Citizens United, to the Tea Party's allegations of targeting conservative charities by the IRS. Though the rules pertaining to this may seem straightforward, in fact the issues and the law are confusing. What is advocacy? Is advocacy permitted? If so, how much and by what type of nonprofit organization? This session will explore the

# CONFERENCE SCHEDULE

## March 16, 2018

8:00 am

**Breakfast & Introductions**

8:45 am

**Understanding the Philanthropic Landscape**

Stacy Palmer (Chronicle of Philanthropy)

9:30 am

## CONFERENCE SPEAKERS

**William Bagley** is co-founder and senior adviser to the Forum on Philanthropy and the Public Good. He teaches the Law of Philanthropy

Professor Colinvaux's research interests center around the federal tax law of nonprofit organizations and the overall role the tax law plays in regulating the activities of private nonprofit entities. He has written extensively on the charitable deduction (including conservation easements), the political activities of tax-exempt organizations, and the nonprofit sector generally. Professor Colinvaux has testified before the Senate Finance Committee and the House Ways and Means Committee on

about guns in America won the Freedom of Information Award from Investigative Reporters and Editors in 2010.

Mr. Grimaldi has worked for *The Seattle Times* and *The Orange County Register*, where he also was a contributor to stories about a public hospital, work that won the staff a Pulitzer for investigative reporting in 1996. He has been a Ferris Journalism Professor at Princeton University and is a frequent lecturer at the George Washington University, the University of Maryland and American University. Mr. Grimaldi was president and board member of Investigative Reporters and Editors and is a frequent panelist at IRE's conferences. He currently is on the board of the Reporters Committee for Freedom of the Press. He has degrees from the University of Missouri and Columbia University, where he was a Knight-Bagehot fellow for business and economics journalism.

**Joshua Hatch** is a 2017-18 Knight Science Journalism Fellow at MIT on leave from *The Chronicle of Philanthropy* and *The Chronicle of Higher Education*. At the *Chronicle*, he is the Assistant Managing Editor for Data and Interactives, leading a team of reporters, designers and developers in the creation of data-driven online stories. Previously, Josh was the Online Content Manager at the Sunlight Foundation and the Interactives Director at *USA Today*. Josh has served on the board of directors of the Online News Association since 2011, and was president of the board in 2016 and 2017. He is also an adjunct instructor of journalism at American University.

**Ray Madoff** is a co-founder and the director of the Boston College Forum on Philanthropy and the Public Good and a professor at Boston College Law School. Professor Madoff is the author of





## PARTICIPATING JOURNALISTS

Ashley Balcerzak  
*Center for Public Integrity*

Sarah Kleiner  
*Center for Public Integrity*

Kaustuv Basu  
*Bloomberg Tax*

Marianne Levine  
*Politico*

Lateshia Beachum  
*Center for Public Integrity*

Alice Lloyd  
*Weekly Standard*

Malena Carollo  
*Tampa Bay Times*

Mark Maremont  
*Wall Street Journal*

Matthew Dolan  
*Detroit Free Press*

DT Max  
*New Yorker*

Mark Fazlollah  
*Philadelphia Inquirer*

Kathleen Pender  
*San Francisco Chronicle*

Amanda Gordon  
*Bloomberg*

Elizabeth Ross  
*WGBH News/"The Takeaway"*

Marc Gunther  
*Nonprofit Chronicles*

Timothy Sandoval  
*Chronicle of Philanthropy*

Kate Howard  
*Kentucky Center for Investigative Reporting*

Todd Wallack  
*Boston Globe*