

**PHILANTHROP BOO CAMP  
FOR JOURNALISTS**

**BOSTON  
CO**

Philanthropy touches everything. Whether covering political candidates or business practices, or probing the workings of universities, the arts, scientific research or social support programs, philanthropy often comes into

Covering the nonprofit sector has its challenges, especially when journalists try to determine which government agency has authority over cases or specific issues. This session will focus on the distinctions between federal and state authority, how state officials regulate the charitable sector, and the types of enforcement proceedings that are generally not made public unless a records request is made. In addition, this session will discuss the various online resources available to help journalists with their investigations.

### Evaluating the Nonprofit Sector

The nonprofit world has seen the rise in recent years of self-appointed third-party evaluators, such as Charity Navigator, GiveWell, and the BBB Wise Giving Alliance. The resulting ratings systems have

# CONFERENCE CHED LE

April 25, 2019

8:00 am

B. &

8:45 am

Stacy Palmer ( )

9:30 am

Ray D. Madoff (Boston College Law School)

10:15 am

C. B.

10:30 am

David Borenstein (Applied Nonprofit Research) D.  
Todd Wallack ( )

11:30 am

Eric Carriker (Office of the Attorney General of Massachusetts)  
Karin Kunstler Goldman (N.Y. State Attorney General's Office)

12:30 pm

1:30 pm

Al Cantor (Alan Cantor Consulting, LLC)

2:15 pm

C. B.

2:30 pm

James Grimaldi ( )

3:30 pm

C.

C.  
Ray Madoff (617) 694-2808  
Bill Bagley (203) 500-9061





Eric J. Carriker has been an assistant attorney general in the Non-Profit Organizations/Public Charities Division of the Massachusetts office of the Attorney General since 1983. He has conducted a wide variety of litigation matters, including civil lawsuits involving deceptive fund-raising practices, insider misconduct, and misapplication of charitable funds, as well as two criminal prosecutions for embezzlement and other misconduct. He also handled the seminal litigation defining standards for determining which non-profit corporations are charities subject to regulation in

*Carroll v. American Overseas Christian School, Inc.*, 509 N.E.2d 1193 (Mass. 1987). Mr.

Carriker previously held government legal positions as a civil rights attorney at the U.S. Department of Health, Education and Welfare, as a Special Assistant U.S. Attorney in the District of Columbia, as General Counsel for the Massachusetts Department of Public Welfare, and as an enforcement attorney at the Environmental Protection Agency. Since 1988 he has been an adjunct professor at New England Law/Boston teaching government litigation, and he has lectured at many seminars and continuing education programs. Mr.

a board member of the Fund for Investigative Journalism and is a frequent panelist at IRE's conferences. He currently is on the governing board of the Reporters Committee for Freedom of the Press. He has degrees from the University of Missouri and Columbia University in New York, where he was a Knight-Bagehot fellow for business and economics journalism.

 Karin is the Deputy Bureau Chief in the New York State Attorney General's Charities Bureau. Karin was the 2001-2002 president of the National Association of State Charity Officials and is a founding member of the Governance Matters. From 2003 to 2007, she served on the advisory board of New York University's National Center on Philanthropy and the Law and was a member of the Internal Revenue Service's Advisory Committee on Tax Exempt Entities from 2008 to 2011. As a volunteer, Karin participated in training programs conducted for charity regulators throughout the country by the National State Attorneys General Program on Charities Regulation and Oversight Project at Columbia University Law School. Prior to joining the Attorney General's office, Karin was a Reginald Heber Smith Fellow and a staff attorney at South Brooklyn Legal Services Corporation. As an Eisenhower Exchange Fellow in Hungary, Karin worked with nonprofit organizations, government officials and legislative drafters in developing the law and regulations affecting Hungary's nonprofit sector. She has consulted with government officials and legislative drafters in Ukraine and China on the development of statutory regulation of charitable organizations in those countries. Karin was a guest of the People's Republic of China at its 2007 International Symposium on Charity Legislation in China at which she was a speaker, and in 2015 she participated in workshops in China on the developing nonprofit law. Karin is a co-author of State Regulation and Enforcement in the Charitable Sector, a 2016 report of the Urban Institute. Karin and her husband, Neal, spent two years as Peace Corps volunteers in Senegal, West Africa. They have two children and four grandchildren. Karin has a law degree from Rutgers University Law School, a BA from Connecticut College and an MA from Columbia University.

 is a co-founder and the director of the Boston College Forum on Philanthropy and the Public Good and a professor at Boston College Law School. Professor Madoff is the author of

dozens of national radio shows including On Point, Talk of the Nation, All Things Considered, Here and Now, and Marketplace. Professor Madoff is a member of the American Law Institute, a fellow of the American College of Trusts and Estate Counsel and past president of the American Association of Law School's Trusts and Estates Section. She was named a 2014 Top Women of the Law by *Forbes* and Critic of the Year by *Forbes*. She was also named to the Power & Influence Top 50 in 2017 and 2018 for her work promoting reform of the tax rules governing philanthropy.

*Forbes* has served as a top editor since the organization was founded in 1988 and has overseen the development of its website, [Philanthropy.com](http://Philanthropy.com). She plays a hands-on role in many editorial services, such as its Philanthropy Today daily newsletter and its webinar series offering professional development for people involved



MOLL BOIGON

”

JO H CINELLI

*ℰ ℰ*

K<sub>A</sub> HE INE DO LE