

# CASE INTERVIEW PREPARATION

You've done the hard work to network, form your resume, and tailor your cover letter, and now you have landed an interview! It is no easy feat to make it to the case interviews, so congratulations! Now it's time to prepare...

What are employers looking for in a case interview?

- Analytical skills: Ability to break down complex problems into smaller, manageable parts and identify the underlying issues.
- Problem-solving skills: Ability to develop creative and effective solutions to complex problems.
- Communication skills: Ability to clearly and concisely communicate your thoughts and ideas.
- Teamwork: Ability to work effectively with others in a team setting.
- Business acumen: Understanding of basic business concepts and the ability to apply them to a specific case.

How are you going to prepare?

- Research the company: Understand the company's mission, vision, and values. Research the industry and the company's competitors.
- Practice case interviews: Use sample case interview questions to practice your problem-solving skills. Consider using a case interview preparation resource or a career coach.
- Develop a structured approach: Create a framework for analyzing and solving case interview problems. This will help you stay organized and focused during the interview.
- Prepare your resume and cover letter: Tailor your resume and cover letter to the specific case interview you are applying for. Highlight your relevant skills and experiences.
- Practice your communication skills: Practice your verbal and written communication skills. This will help you clearly and concisely communicate your thoughts and ideas during the interview.
- Prepare your questions: Prepare a list of questions to ask the interviewer. This will show your interest in the company and the role.
- Dress professionally: Dress in a professional and business-appropriate manner for the interview.
- Arrive on time: Arrive at the interview location on time and be prepared to wait.
- Be confident and positive: Maintain a positive attitude and confidence throughout the interview. Remember, you are qualified for the role and you are excited about the opportunity.

